

# Producing a Movie – Four Phases

# 1

## Pre-Production

- Define a purpose
- Define minimum and maximum length
- Define audience
- Define project timeline
- Brainstorm a basic story - beginning, middle, and end
- Storyboard the story

# 2

## Production

- Start on time
- End on time
- Use storyboard
- Good lighting
- Good sound

# 3

## Post-Production

- Work with a backup of the original footage
- Keep all media in one location
- Create a rough cut first
- Add transitions, music, sounds, special effects and text
- Add opening titles and closing credits
- Make a backup after each work session

# 4

## Presentation

- Export to appropriate formats
- Publicize Premiere
- Premiere Movie

