

# Blogs Integration

## Class Journal

Definition: Teacher or students summarize what happens each time the class meets.

Example: At the beginning of the quarter, the teacher assigns each student a class session during which they must summarize the events that took place in class and any homework that was assigned. Student must post the summary the same night the class takes place.

## Expert Access

Definition: Teacher secures a guest expert to create posts and comment on student comments.

Example: Students pose questions about fashion design trends to a professional fashion designer. Teacher can give the designer temporary access to the blog, or serve as a conduit for the designer's answers and comments.

## Fictional Blogger

Definition: Teacher or students take on the role of a fictional character that has a public blog.

Example: Students in a sports and entertainment marketing class are rotated into the role of a famous professional athlete. Students in the class respond to the posting made by the fictional athlete and to each other's comments on the blog.

## Fictional Journal

Definition: Teacher or students take on the role of a fictional character writing a journal. The journal is written as a private document.

Example: Students in a business law class are assigned the role of being a corporate executive involved in, and then later put on trial for corporate fraud. Teacher gives students a brief description of what is happening each day, the students must post a journal entry.

## Highlights

Definition: Students write a chronological essay about a class event.

Example: Students record and then post an hourly summary of what they saw and learned on a marketing field trip to New York City.



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## Makeup Catch Up

Definition: Teacher posts a summary of what occurred in class for the benefit of students that have missed class.

Example: Teacher in an auto technology class posts the lecture notes and images related to the replacement of an alternator. Additionally, the teacher posts the homework assignment due for the next class.

## Peer Review

Definition: Students review the writings of other students.

Example: Students write a tourist magazine article about a Caribbean island's various attractions. Students post the article on a blog where other students can read and provide suggestions for improvement.

## Personal Diary

Definition: Students make connections between the curriculum being studied and their own personal experiences.

Example: Students record in a blog each day what they have learned on their part-time job about customer and employee relationships.

## Story Line

Definition: Teacher starts a story by writing the beginning of a narrative, which students then must continue in an unbroken chain.

Example: Teacher starts a story about a teenager at an online gambling site. Students add background and plot twists and turns to show the impact of online gambling addiction. Each student draws a number to determine the order in which they will be the next author. Students are required to add a minimum of three sentences when it is their turn to be the author.

## Suggestion Box

Definition: Teacher gives students opportunities to pose questions or comments about what is occurring in class.

Example: Teacher creates a blog about the final exam in an electronics class. Teacher posts general information and students asks clarification questions about what concepts and content knowledge they will be tested on.



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### Writing Prompt

Definition: Teacher provides a question, incomplete sentence, text, image or video for students which they must react to.

Example: Teacher posts a link to an online article about an emerging alternative energy and asks students to comment on its viability.

